



# News

July 19, 2002

## Specialty Food Company Here's to the Cook! Expands, Refocuses

Northfield, IL – Here's to the Cook!, Inc. announces its debut as a new brand with a new, expanded line of products.

The company originated as Biscotti di Barbara, founded by owners Barbara Giannetti and Sandra Hartman in 1994. After great success selling their authentic cookies through Chicago-area coffeehouses, boutique retailers and seasonal markets, the duo expanded their culinary scope and launched a line of gourmet Italian sauces marketed under the da Giulia name. The positive response from consumers led to the development of a wider line of specialty foods and the creation of a new company and brand – Here's to the Cook!

The company features over 25 all-natural sauces, marinades, soups, dressings, and dessert toppings, which Giannetti and Hartman have personally developed over the years. These unique, delicious and versatile products take the most difficult and time-consuming steps out of meal preparation and are crafted from such pure, fresh ingredients that consumers can convincingly serve them as homemade. Here's to the Cook! products are perfect for people who appreciate great food but are short on time.

Founders Giannetti and Hartman lead Here's to the Cook!'s creative direction and product innovation. Kevin Hartman serves as the company's President and CEO and is responsible for establishing and implementing the company's strategic direction.

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Here's to the Cook! sells its specialty items directly so it can invest in its products rather than marketing and big grocery overhead. This uncommon, fresh approach ensures the highest quality and purest specialty foods on the market. Consumers can find items in the Here's to the Cook! line at many seasonal Chicago-area farmers and French markets. Products can also be purchased from the company's website ([www.HeresToTheCook.com](http://www.HeresToTheCook.com)) or any of its sales representatives.

The company is actively seeking additional representatives to help fuel its growth and national expansion. It offers the opportunity to enjoy a flexible, independent career with several sales options and the benefit of getting in on the ground floor. To become a Here's to the Cook! representative or to learn more about the exciting opportunities Here's to the Cook! has to offer, email the company at [Representatives@HeresToTheCook.com](mailto:Representatives@HeresToTheCook.com).

Here's to the Cook! is a creator of specialty foods that celebrates the art of cooking with pure, fresh ingredients. So natural are its products that consumers can convincingly pass them off as their own. Founders Sandra Hartman and Barbara Giannetti create the extensive collection of specialty marinades, sauces, soups, spreads and toppings from recipes honed over years of experience. To learn more visit [HeresToTheCook.com](http://HeresToTheCook.com).

For more information, contact Barbara Giannetti for Here's to the Cook!, at (847) 912-9412 or [Barbara@HeresToTheCook.com](mailto:Barbara@HeresToTheCook.com).

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